

FACT SHEET



SUSTAINABLE STREETS ARE A SMART INVESTMENT

The decisions we make about the design of city streets and public transit systems affect a community's bottom line, from municipal budgets to business and household finances. "Complete Streets" are economically smart: they help save critical municipal dollars, reduce household travel costs, and grow the local tax base.

Complete Streets

Complete streets are planned, designed, built and maintained to serve all modes including drivers, bicyclists, pedestrians and transit users of all ages and abilities.

Studies have shown that bicycling is good for business. Unlike drivers, people bicycling travel at a slower speed that allows them to interact with their surroundings, making them more likely to stop, shop, and explore an area. In fact, multiple studies show that people who visit shopping districts by bicycle spend more on a weekly basis than visitors by car.

Home values tend to be higher, and commercial vacancies lower for properties near bicycle and pedestrian pathways.

Complete Streets can decrease household transportation costs by providing people with the choice to incorporate walking, biking, or transit into their daily routines, instead of using a car for every trip.

Complete streets also enhance transportation equity by lowering transportation costs for those who need it. By providing viable transportation options, our community's low-income, elderly, and younger populations have opportunities to access jobs, health care, amenities, and maintain relationships with the broader community.

Sustainable Streets San Mateo is a two year long plan that integrates concepts of "complete streets" and "green streets" to further improve quality of life for all. The Plan presents an opportunity for the City to formalize a framework that will guide the transformation of its streets into a first-class transportation network for all modes that incorporates green streets features to address the pollution in and amount of stormwater runoff and improve the quality of the public realm.

The Plan will also guide the City's ongoing efforts related to street re-design and repairs. We are seeking your feedback throughout the project to gain insights into the development of this plan that will include tools that will guide City staff in multiple departments including Planning, Public Works and others. We are excited to continue on this groundbreaking effort that will be the first of its kind in the Bay Area.

Get Involved



www.sustainablestreetssanmateo.com



View past Taste and Talk Series online at www.sustainablestreetssanmateo.com/tasteandtalk



Contact us at www.cityofsanmateo.org



KENNETH CHIN



Project Manager, Public Works Department
330 W. 20th Avenue, San Mateo, CA 94403



kchin@cityofsanmateo.org



(650) 522-7313

WHY ARE SUSTAINABLE STREETS A SMART INVESTMENT?

Employment Creation

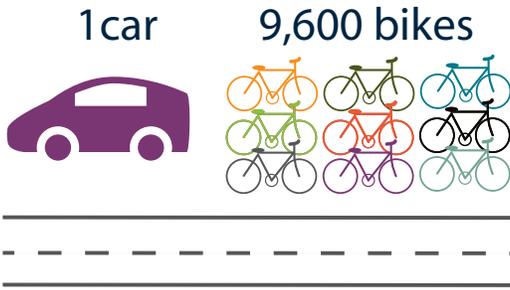
\$1 Million

...creates **11.4 jobs** for bicycle infrastructure projects

...creates **7.8 jobs** for traditional road projects

Street Repair

1 car damages the road as much as 9,600 bicycles.



Home Values



The City of San Mateo reviewed several studies for the Bicycle Master Plan and found that home prices near trails are higher than home prices farther away.

Merchant Attitudes

64%

...of merchants reported that bike lanes had a *positive* impact on their business.

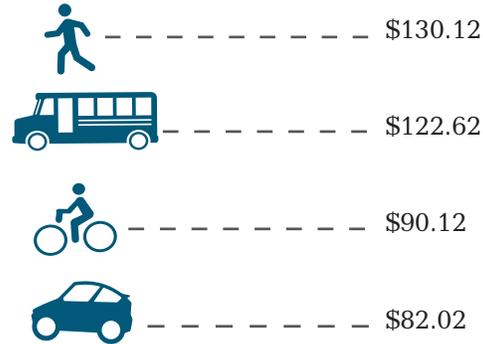
...of merchants also expressed a willingness to *support* other kinds of traffic calming measures.

(according to a SF State study)

Photo by Steve Vance, Flickr Creative Commons.

Consumer Spending

Mode of transportation: \$ spent weekly in Polk Street Stores:



(from San Francisco MTA Polk Street Study)

Each square meter of bicycle parking generates \$31 per hour, whereas each square meter of car parking generates only \$6 per hour.



Bike Infrastructure

A cost-benefit analysis indicates that every dollar spent on bicycle networks yields **\$4-\$5 in benefits** (including, security, health effects, and reduced costs of motorized traffic).

Job & Community Access

Pedestrian and bicycle pathways around transit stops increase the opportunity for multimodal travel, healthier communities and a stronger economy.



ChangeLab Solutions

